



FOR IMMEDIATE RELEASE

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“Naija Fest 2007” Showcases African Culture in Baltimore

Baltimore, MD – Patterson Park, will become a “Little Nigeria” on **August 11 & 12** during the fifth annual Nigerian festival.

“Naija Fest 2007” will be held at the **corner of Eastern Ave. and Linwood Ave. on Saturday Aug. 11 from Noon - 8 p.m. and on Sunday Aug. 12 from 11 a.m. – 6 p.m.** Admission fee is \$5 and free for children under 10 years old.

Showcasing Nigerian and other African music, dance, arts, crafts, fashion and cuisine, the festival promises its guests a fun-filled voyage to West Africa without the 14-hour flight. Naija Fest will feature international and local African musicians performing Afro-beat, ethnic folk, African Hip-Hop, Afro-Reggae and traditional drumming. Attendees can also enjoy tasty African cuisine including jollof rice, pounded yams, spinach stew and spicy beef kebabs (“suya”).

Celebrating its second year being held in Baltimore City, Naija Fest is the newest addition into the city’s Showcase of Nations festivals supported by Baltimore City Mayor Sheila Dixon and the Baltimore Office of Promotions and the Arts.

For more information, call **(410) 608-0420** or visit www.naijafest.org

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Fact Sheet- Naija Fest 2007



- Event:** "Naija Fest 2007" -- 5th Annual African Festival
- Location:** Patterson Park, Baltimore (Corner of Eastern Ave. & Linwood Ave.)
- Dates:** Saturday August 11, 2007 -- 12 p.m. - 8 p.m.
Sunday August 12, 2007 -- 11 a.m. - 6 p.m.
- Theme:** "Celebrating African Arts, Culture & Heritage – Proud to be African"
- Host:** The Nigerian Youth Association of Maryland, Inc
- Attendance:** 6,000 + people
- Admission:** \$5/day Free 10yrs and under
- Description:**
- Naija Fest is expanding to display all African arts and cultures, embracing African expressions from all over the continent not just Nigeria. The festival will feature live music performances by local African bands, playing Afro-beat, Nigerian Fuji music, African hip-hop, Ghanaian hi-life, Cameroon's Makosa, Togo's Ndombolo, Kenyan rap, South African Gospel, Ethiopian Folk Music and many more.
 - Traditional dances, fashion shows, and art exhibits from around the African continent.
 - Demonstrations of dances, instrument playing and crafts workshops will be available.
 - Attendees will also enjoy authentic African cuisine and various vendors. - - Children will enjoy games, instrument demonstrations, face painting and traditional storytelling.
- Media Coverage from '06:** Newspapers: Baltimore Sun, City Paper, Baltimore Examiner, Towson Times, Baltimore Messenger
TV & Radio: Interview & PSA on Fox 45 Morning News
Interview & PSA on WEAA 88.9 fm, Morgan State Radio
Magazines:
Ebony Magazine, Ovation, Naija Life, Ariztos, LiveAfrique
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